

# Best Practices in Planning a Daily Ride – with WolfPack® Central

WolfPack® Central provides your organization with an integrated group and travel management platform. Through WolfPack Central, you can manage your members, travel groups, and create your own library of routes and experiences - all from a single portal.

WolfPack is especially effective in planning daily rides that not only benefit the people in your organization, but will also provide you with marketing insights and reports.

This document holds best practices and recommendations for pain free, simple creation and management of a Daily Trip (such as a Poker Run).

#### Here goes:

# 1. Create and Account and Register your Managers / Group Leaders

Managers / Group Leaders are key members of your organization. The Managers can add members, create Trips, Groups etc, for the Organization. Regular members of the Organizations (such as members if your local motorcycle club or association) cannot do that. It is important to distinguish between them and make Managers only those members of your organization that you want to have an operational role.

#### To create Managers:

- a. Create your Organization Account (or Login into an existing account you already have): <a href="https://central.wolfpack.run/#/user/sign-in">https://central.wolfpack.run/#/user/sign-in</a>
- b. Add your Managers / Group Leaders to the organization you belong to:



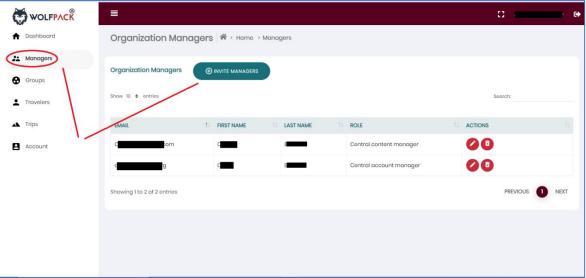


Figure 1: Add / Remove Managers

2. If you have a list of Travelers ready, add those travelers to your Organization
Adding the Travelers (such as your local motorcycle chapter, adopted HOG chapter, etc)
will allow you to add them to Groups, assign them to Trips, etc. Every traveler that will be
added will receive WolfPack Premium as long as they remain registered as your Travelers. For
clubs, this is a great way to provide members with a Premium experience of the WolfPack
Mobile App.

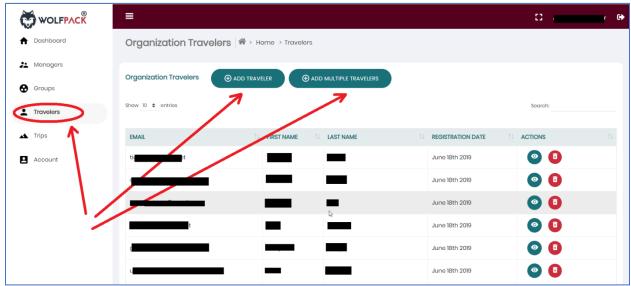


Figure 2: Add / Remove Travelers



## 3. Add Routes to the Trip Library

The Trip Library is a collection of Trip templates that you have put together over time using WolfPack.

The Trip library allows your organization to retain "history" of its travels. The Library also makes it easy to assign a copy of the Trip to Groups and Travelers. Assigning the Trip to a Group gives its members the ability to navigate the route - they will see the trip automatically in their WolfPack app..

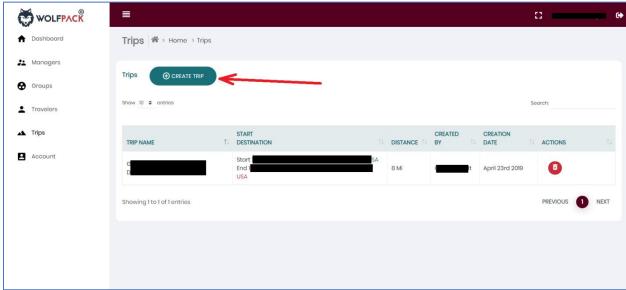


Figure 3: "Trip Library"



Creating a Trip is very easy and takes minutes to create a really elaborate trip:

- a. Enter a Name for the Trip template
- b. Select the route
  - i. Pick start and destination points
  - ii. Customize the route by adding waypoints using the button in the route list, or by dragging the blue path of travel where you want it
- c. Enter an optional description of the route, and pick if you want to avoid highways, tolls, or ferries.

When the route looks good, Save it to your Library, or press Save and Assign to save it and immediately assign copies to Groups in your account.

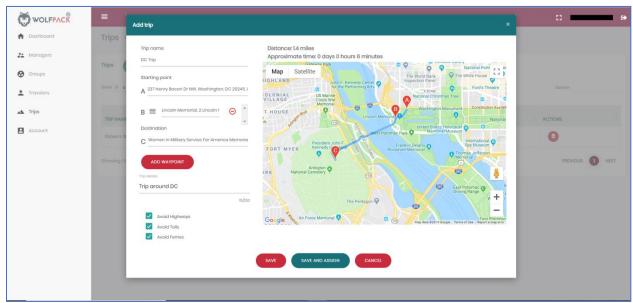


Figure 4: Trip Planning



## 4. Create a Group for each Trip you want to send out there (Guided, or Self Guided)

By creating a Group for each trip, you will be able to see who registered to attend. Your travelers will know which Ride they are on, what time it starts, the route of the run, and they will even be able to communicate with each other through the Group's chat.

a. Creating a Group (Pack):

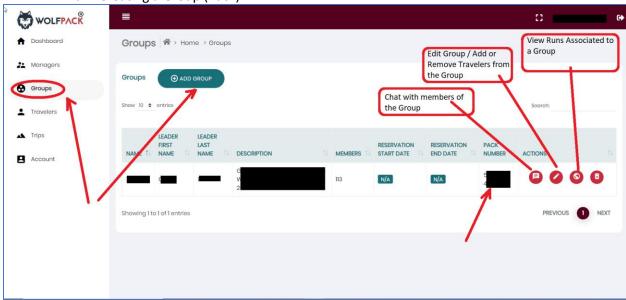


Figure 5: Create a Group

b. Once a Group is created and your Travelers are uploaded, you can assign Travelers to Groups, or, let the Travelers "self assign" to those groups, by using the "Pack Number" shown above.



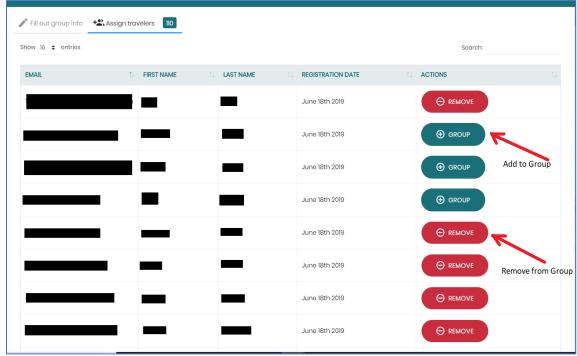


Figure 6: Add Travelers to a Group

**Note:** You do not have to assign travelers to a Group (Pack). Travelers may add themselves to a Group (Pack), by joining the Group (Pack) from their mobile WolfPack App, by entering the Pack ID.

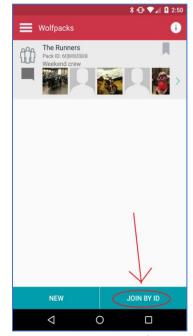


Figure 7: Joining a Pack through WolfPack Mobile App



c. Once a Group is ready, you can share the Group Number (shown in the Pack IDin the image above) through Facebook, Instagram, Twitter or any other way) to allow people to join your Pack and Trips.

#### 5. Create a Run – Assign a Trip to a Pack

a. A scheduled Trip is created by assigning a Trip template from the Trip Library to a Group Doing so, creates a "Run" (a "Run" is a Trip that was assigned to a Group). To do so, enter Start Date / Time and an End Date/ Time. Once a Trip is assigned to a Group, it will appear on the user's WolfPack Mobile App in the "Runs" view.

With this information the participants in the Run, will know where to show up, when to show up, and in general, will be able to go on that selected run by using the WolfPack Mobile app.

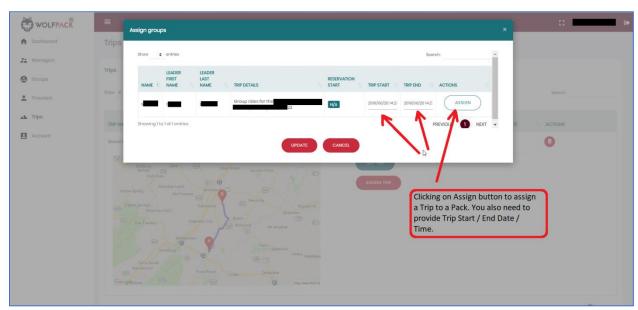


Figure 8: Creating a Run

b. To see what Runs are assigned to a Group click on the "Runs" Icon when on the Group views.



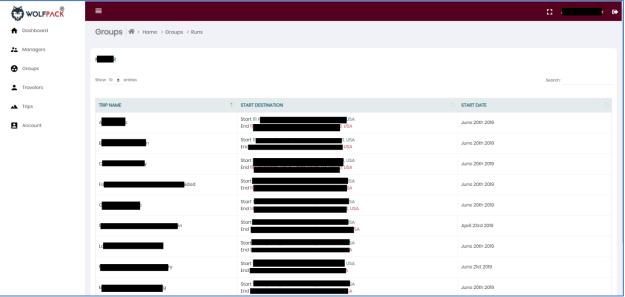


Figure 9: Runs List

## 6. Monitoring your users on the road – Active Management of the Rally

Now, that the Tripis planned and the travelers have joined the Group, the real power of WolfPack Central comes to play.

WolfPack empowers the "back office" that is responsible for managing the Rides, taking care of Riders that need help, and have overall responsibility for the people out there.

WolfPack Central allows managers to monitor the location of the Travelers, their progress on the Trip and even communicate with them directly. All this is done through the Central's Dashboard that provides, real-time picture of your Travelers and their location on the Map.



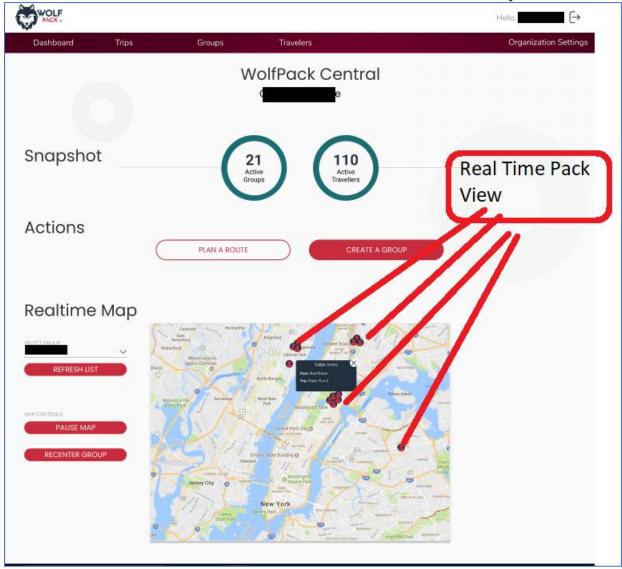


Figure 10: WolfPack Dashboard

Now, all is left for you do is, lean back, relax, and enjoy the view of your Packs traversing on the Real Time Map.